

BRANDING & THOUGHT LEADERSHIP	EVENT MARKETING	DIGITAL STRATEGY	SALES ENABLEMENT	PARTNER MARKETING	MARKETING OPERATIONS
Evangelism	Corporate Events	Web Content	Playbooks	Strategic Alliances	Business Planning
Advertising	Industry Events	SEO/SEM	Sales Presentations	Channel Marketing	Lead Nurturing & Conversion
Media Relations	Partner Events	UX/UI Architecture	Case Studies	Market Development Programs	Metrics & Reporting
Internal Comms	Webinars	Online Campaigns	Reference Site Development	OEM Support	Salesforce/CRM Admin
Investor Relations	Speakers Bureau	Social Media	Marketing Collateral	Solution Kits	Budgeting & Procurement